



# THE TULI WAY

- Data done right

## SUBJECT: Genomic Testing



Fertile, Profitable Veld Cattle  
Vrugbare, Winsgewende Veldbees

Cow values in the Tuli breed are now based on genomic values.  
The more genomic tests conducted in a breed, the more accurate the cow values become.

### *What to do:*

- ✓ Since 2023 it has been compulsory for herd sires to be genomically tested.  
  
Make sure they are tested before the breeding season, as this will improve the accuracy of your cow values and help you make more informed decisions.
- ✓ Identify proven performers in your herd and have them genomically tested to discover their standout traits.

### *What are the possible benefits of genomically tested animals?*

- ✓ It enhances cow value accuracy for both breeders and buyers, enabling better-informed decisions.
- ✓ It boosts confidence with potential buyers when bulls are genomically tested and confirmed Myostatin-free.
- ✓ We see a tendency that genomically tested bulls have higher average prices on production sales.
- ✓ 100% accuracy on parent verification.

### *Opinion:*

"From now on, Malu Tulis will only purchase bulls that are genomically tested. We've paid our school fees the hard way — dealing with Myostatin issues, parentage verification problems, and big fluctuations in cow values. Genomic testing gives us peace of mind and protects our breeding progress."

- Helena Malherbe, Malu Tulis



Breeders can earn up to 5 Logix Elite points if more than five animals in the herd are genomically tested.